

M08028

DEVICE OVERVIEW

HD/SD Serial Digital Video Cable Driver

The M08028 is a high-speed, low-power, low-jitter cable driver that is designed to drive serial digital video data through commonly used bandwidth-limiting 75Ω coaxial cable applications. The device is optimized for data rates at 1.485 Gb/s and 270 Mb/s to support serial digital video transmission for standard definition (525i and 625i) and high definition (720p, 1080i, and 1080p) component video. The M08028 also supports 8-bit or 10-bit component digital video (RGB or YCbCr 4:4:4 sampled and YCbCr 4:2:2 or 4:2:0 sampled).

The M08028 has selectable slew rates for HD and SD applications. The typical output rise/fall time of the device is 100 ps at 1.485 Gb/s, and 600 ps at 270 Mb/s. It also supports a maximum single ended output swing of 1600 mVp-p with appropriate configurations which can be used in cascade applications.

The M08028 is packaged in a new high performance 4x4 mm² QFN package to simplify the PCB and reduce package parasitics which provides improvements in Output Return Loss (ORL). The device is available in a RoHS compliant package, which is backwards compatible with standard JEDEC SnPb processes.

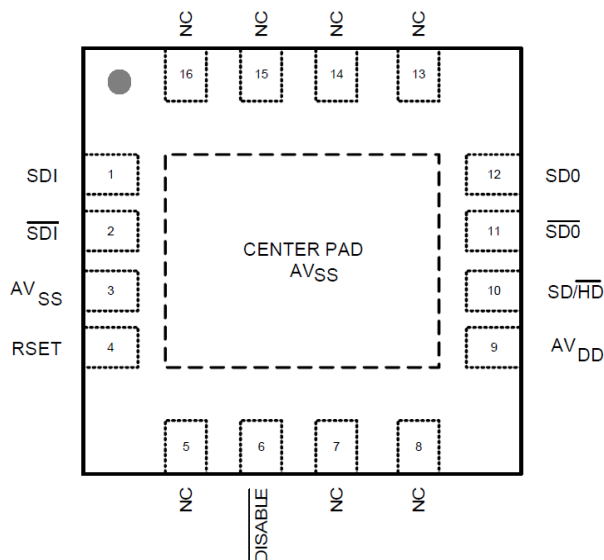


Figure 1 – M08028 Pin-out diagram



M08028
Serial Digital Video
Cable Driver for
1.485 Gb/s,
and 270 Mb/s
data rates

> Applications

- Surveillance / CCTV Cameras
- Industrial and Professional Cameras
- Digital Video Recorders (DVR)
- Video Mixers and Switchers
- Digital Image Transmitter Devices
- Distribution Amplifiers
- Repeaters

Features	Benefits
Optimized data rates at 270 Mb/s and 1.485 Gb/s	Single Chip Solution for multiple data rates
800 mVp-p single ended output swing (typical) and 1600 mVp-p maximum single ended output swing	Offers router cascade applications through output splitting
Output disable control	Power down capability when not in use
Slew rate control	Application specific HD and SD operations
Single 3.3V power supply	Standard voltage supply supported
Small form factor and foot print (4x4 mm ² , 16-pin QFN package)	Industry standard package
Low power dissipation (144mW at 3.3V)	Low power and thermal management costs
Extended operating temperature range: -10°C to +85 °C	Provides additional margin for various applications

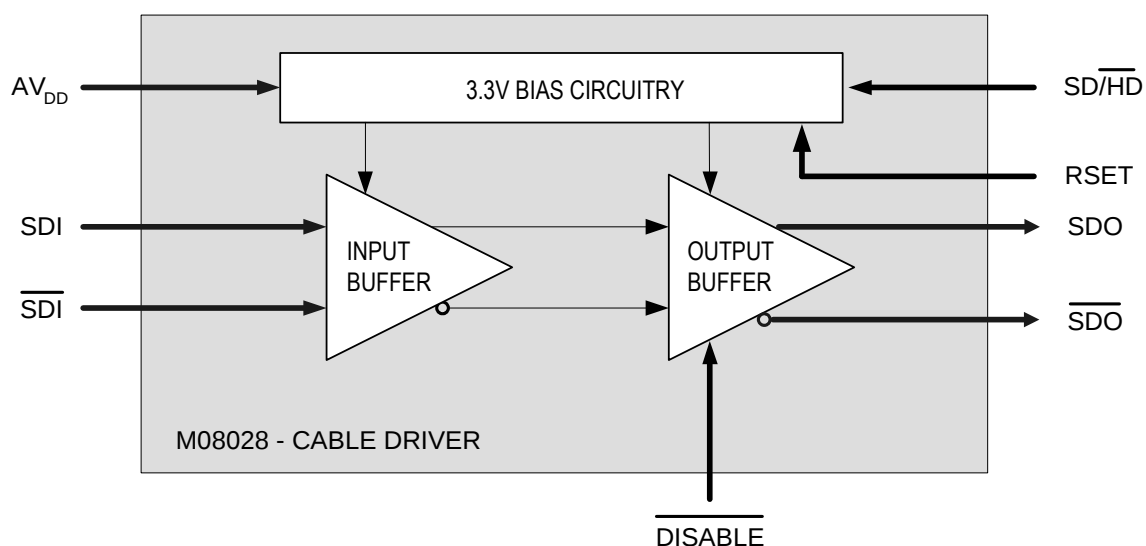


Figure 2 – M08028 Functional Block Diagram

Package (RoHS Compliant)

- 4x4 mm², 16-pin QFN



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